

# Sallen

RESOURCING MANAGEMENT

*making financial recruitment count....*



amt	selling us\$	conv
14.80	105.00	131.25
6.53	72.00	90.00
18.38	118.00	147.50
5.9	75.00	93.75
2.84	52.00	65.00
5.11	72.00	90.00
11.15	105.00	131.25
5.05	72.00	90.00
9.54	99.00	128.25
11.13	108.00	140.25
	68.00	86.00
	99.00	128.25

102.14	107.74	107.36
105.59	101.54	107.36
105.75	110.44	112.12
108.51	74.23	75.04
73.30	104.98	106.74
103.31		
139.13	156.40	161.16
105.40	105.24	105.24
131.18	145.95	149.95
143.10	160.34	163.97
95.10	98.20	99.97
131.18	144.40	147.14
129.85	145.03	148.78
129.85	145.03	148.78
81.56		



*A unique franchise opportunity*

## Our Business

Offering a specialist recruitment service, Allen Resourcing Management sources part qualified and fully qualified Accountants for the full spectrum of SME's and blue chip organisations. Allen Resourcing Management provides an exceptional service to its Clients by operating with the highest standard of professionalism and delivering cost effective recruitment solutions.

## Our Vision

Creating a unique opportunity within the recruitment marketplace through establishing a nationwide brand which is operated by a network of like-minded individuals. By replicating a proven business model, members of the network will become operationally effective very quickly, achieving a high income whilst striking a work/life balance.

## Our Strategy

Through building the Accountancy Recruitment Matrix of incentivised owner-managed operations, franchising will enable the Allen Resourcing Management brand and business interest to develop rapidly throughout the UK. We will continue to build on our reputation of being customer focused, providing an exceptional service quality and delivering cost effective recruitment solutions.

## Our Package

**Achieve a work/life balance, be either home or office based, work flexible hours whilst minimising your overheads and related financial risk.**

Each Franchisee receives a package of training, support and the licence to operate using the Allen Resourcing Management brand name.

The Franchisee pays an upfront fee to Allen Resourcing Management for the initial package.

Being part of the Accountancy Recruitment Matrix means joining a network of like-minded members - each operating non-competitive territories - who together establish a nationwide brand and provide an invaluable resource of support, ideas and fee earning information.

Venturing into the unknown may seem risky. However, you are not alone! Ongoing support will ensure that this transition is seamless. Here is an outline of what Allen Resourcing Management offers to all Franchisees;

## Your Questions



### Will I get a protected territory?

A licence to operate in any given territory is provided exclusively to one Franchisee only. That means no other Franchisee can target clients or candidates outside of their purchased territory.

There are exceptions for national clients which are managed primarily by the Franchisor on behalf of the network.

Additionally, there are procedures in place for candidate relocation. Franchisees are incentivised to work together to ensure Allen Resourcing Management delivers consistent recruitment solutions for clients and candidates who crossover territories.

### How long is my licence valid for?

The initial franchise term is five years. Unlike some franchises, there is no limit to the number of potential renewals. We believe you should be allowed to continue to grow the business you have built up until you wish to sell.

### What if I do not have experience in accountancy recruitment?

We still want to hear from you. Full training will be provided. If you are commercially astute, with a positive

attitude and a professional approach, you will be a good match for our requirements.

### How much can I earn?

Earnings are dependent on your own dedication and success. There is no limit to the amount of money that you can earn. This opportunity can provide fast rewards whilst achieving a genuine work/life balance. Imagine if all your billings belonged to you with the only deductions being your own overheads, a management fee and marketing costs...

### What are the advantages of becoming an Allen Resourcing Management Franchisee?

- The freedom of being self-employed & the option to work from home
- Full training and support
- Support from like-minded members of the Accountancy Recruitment Matrix
- A proven business model to replicate
- Reduced financial risk
- Establish and begin trading sooner than if you were to set up a business from scratch
- Achieve a work/life balance

#### Licence

A licence which allows you to operate in your designated territory using the name "Allen Resourcing Management" and using the intellectual property of Allen Resourcing Management for an initial term of five years, with ongoing renewal rights.

#### Operations Manual

An operations manual on loan during the term of the agreement which sets out how to operate the business and which will be updated by Allen Resourcing Management.

#### Equipment & Software

Licence and access to the web based bespoke software, recruitment database and full MS Office suite. All systems are accessed via a centralised server function enabling remote functionality. A dedicated IT Consultant manages this system.

#### Templates

Precedents, templates, presentations and all the materials that you will need to operate your business.

#### Stationery

An initial supply of professionally designed letterheads, continuation sheets, compliment slips and business cards.

#### Launch

Support for your launch including press communication and initial marketing materials.

#### Website

All Franchisees have a presence on the national website. The website is fully integrated with our systems ensuring visitors can view the most up-to-date candidate profiles and job vacancies – all at the touch of a button.

#### Training

A minimum of 7 days training and support including:

- 4 days training with Allen Resourcing Management
- 1 day training on specialist software and database
- 2 days training on recruitment services and managing clients

#### Ongoing Support

Ongoing support and training, updates to the system and services, Franchisee conferences and communications, access to national clients managed by Allen Resourcing Management and to relocating candidates considering your territory.



# Taking the next step

If you are a highly motivated, confident and sales focused individual, with the desire and acumen to run your own business, then you are an ideal candidate to become an Allen Resourcing Management Franchisee.

If you want the assurance of a growing nationwide brand, existing systems and database at your disposal and a proven model for business success then take the first step today. Simply;



Telephone 0845 224 1370 for a commitment-free chat

or



Complete and return the enclosed application form



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